

Ganna Research Network Privacy Policy

1. How We Use Your Personal Data

At Ganna Research Network, we are committed to handling your Personal Data in accordance with this Privacy Policy and applicable privacy laws. We utilize the Personal Data we collect in the following ways:

a. Purpose-Specific Use

When you provide Personal Data for a specific purpose, we will use it solely for that intended purpose. For example, if you contact us via email, we will utilize the provided Personal Data to address your inquiry or resolve any issues, responding to the email address you used to reach out to us.

b. Access and Usage

In situations where you provide Personal Data to gain access to our Services or utilize their functionalities, we will employ your Personal Data to grant you access and facilitate your usage of the Services. Additionally, we will analyze your usage patterns of the Services or functionalities. For instance, if you supply Personal Data relating to your identity required to use specific portions of our Services, we will utilize that information to determine your eligibility for access for the said Services.

c. Internal Business Purposes

We may employ your Personal Data for internal business purposes, which encompass, but are not limited to, improving the content and functionality of our Services, enhancing our understanding of our Users, refining the Services, safeguarding against, identifying, or addressing any misconduct, enforcing our Terms of Service, managing your account and delivering customer service, and overall administration of the Services and our business operations.

d. Marketing and Advertising

Your Personal Data may be used for marketing and advertising purposes. This may include communication through email, SMS marketing, display media, and targeted advertisements on various devices (such as tablets and mobile devices). The purpose of these activities is to provide you with information or updates about our events or services, that we believe may interest you, create promotional or marketing materials, and display relevant content and advertisements on or off our Services, based on your potential interests. We may conduct these activities on behalf of relevant partners or entities.

Note: Ganna Research Network respects your privacy and ensures appropriate safeguards are in place to protect your Personal Data. We will not share your Personal Data with unauthorized third parties without your consent, except as otherwise stated in this Privacy Policy or as required by law.